

Internet Minimum Advertised Price Policy

This Internet Minimum Advertised Price Policy (“IMAPP”) is made and effective this July 26, 2022, by Capstone Games, LLC (“Capstone Games”).

Capstone Games has adopted this IMAPP applicable to all Capstone Games customers effective July 26, 2022, with respect to the customers’ advertising over the Internet of Capstone Games products. IMAPP is 20 % off of the MSRP as established by Capstone Games.

1. Each Capstone Games customer remains free to establish its own resale prices. However, a customer may not
 - (a) advertise or otherwise promote Capstone Games products over the Internet at a net price (final price paid net of any discounts, coupons, and/or promotions) that is less than the Internet Minimum Advertised Price Policy (IMAPP) established by Capstone Games, or
 - (b) sell Capstone Games products to any other person who advertises or otherwise promotes Capstone Games over the Internet at a net price less than the IMAPP established by Capstone Games.

2. If a customer violates this IMAPP, Capstone Games will request the customer to cease advertising or promoting products on the Internet in violation of its IMAPP policy. In addition, Capstone Games will cease to accept from and/or ship orders for said customer.

3. In executing this policy, Capstone Games will act at all times unilaterally, and will neither solicit, consider, nor agree to any recommendation, request, or demand of any other person. All matters of interpretation and application of the terms of this policy and all matters concerning enforcement of this policy shall remain with the sole, unilateral authority of Capstone Games. Capstone Games neither seeks, nor will accept, any assurance of compliance or agreement from a customer regarding this policy. Nor will Capstone Games discuss any conditions of acceptance related to this policy. No one is, has been or will be authorized to modify or alter this policy, or to bind Capstone Games to any action inconsistent with its terms.